

Order / Rev: 36979
 Alt Order #: 08849282
 Flight Dates: 08/15/12 - 08/22/12

Advertiser: Patriot Majority
 Product Desc: Issue
 Estimate: 1615
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/15/12	08/21/12	MTWTF--		2		\$1,200.00			0.00			
E 3	8	08/22/12	08/22/12	CBS This Morning 7-9a CM		7-9a --W----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
				CBS This Morning										
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/22/12	08/28/12	--W----		1		\$1,200.00			0.00			
E 4	8	08/20/12	08/21/12	Live w/Kelly CM		9-10a MT-----	:30	3	\$800.00	LV1	0.00	NM	3	\$2,400.00
				Live With Regis & Kelly										
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/15/12	08/21/12	MT-----		3		\$800.00			0.00			
E 5	8	08/22/12	08/22/12	Live w/Kelly CM		9-10a --W----	:30	1	\$800.00	LV1	0.00	NM	1	\$800.00
				Live With Regis & Kelly										
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/22/12	08/28/12	--W----		1		\$800.00			0.00			
E 6	8	08/20/12	08/21/12	8 News Now Noon M-F CM		12-1230p MT-----	:30	2	\$1,100.00	LV1	0.00	NM	2	\$2,200.00
				8 News Now Noon M-F										
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/15/12	08/21/12	MT-----		2		\$1,100.00			0.00			
E 7	8	08/18/12	08/18/12	Politics Now S Sebelius CM		Various -----S-	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				Politics Now S Sebelius (4:30 PM-5:00 PM)										
POLITICS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1		\$1,000.00			0.00			
E 8	8	08/20/12	08/21/12	8 News Now 4p M-F CM		4-5p MT-----	:30	3	\$1,300.00	LV1	0.00	NM	3	\$3,900.00
				8 News Now 4p M-F										
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/15/12	08/21/12	MT-----		3		\$1,300.00			0.00			
E 9	8	08/22/12	08/22/12	8 News Now 4p M-F CM		4-5p --W----	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
				8 News Now 4p M-F										
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/22/12	08/28/12	--W----		1		\$1,300.00			0.00			
Totals													16	\$17,600.00